



**UNITE
FOR
GOOD**



• Dist. 3170 • Club No. : 15655 • Charter No. : 5685 & Dated : 01-11-1943 •

ROTARY CLUB OF KOLHAPUR

2025-26



Rtn. Francesco Arezzo
RI PRESIDENT



Rtn. Arun D. Bhandare
DISTRICT GOVERNOR



Rtn. Pradeep Karande
PRESIDENT



Rtn. Nilesh Kutte
SECRETARY

Rotary

HERALD

Weekly Bulletin 2025-26

ISSUE NO.
43

PUBLISH DATE
27-04-2026



41st Weekly Meeting

Date: Wednesday, 22nd April 2026

Venue: Smt. Kamal Govind Gundesha Hall, Rotary Samaj Seva Kendra, Kolhapur

GUEST : **Dr. Prajakta Patil**

SUBJECT : **The Reel Revolution: How Short-Form Videos Reshape Advertising's Future**

The Forty-First weekly meeting was held on the 3rd floor of **Smt. Kamal Govind Gundesha Hall**, Shri Madhav Prasad Goenka Bhavan, Rotary Samaj Seva Kendra, Kolhapur.

The weekly meeting was graced by the inspiring presence of **Dr. Prajakta Patil**, who delivered a highly engaging and thought-provoking session on the topic "**The Reel Revolution: How Short-Form Videos Reshape Advertising's Future.**" Her address beautifully captured the transformation of the advertising world—from the era of the 90s, where creativity revolved around catchy taglines and lengthy campaigns, to today's fast-paced digital landscape dominated by impactful short-form content.

Dr. Prajakta Patil eloquently highlighted how **reels have emerged as a powerful storytelling tool**, capable of conveying a brand's message within seconds. She emphasized that in today's time-constrained world, audiences prefer crisp, engaging content, making **1-minute reels more effective than traditional long advertise-**

ments. She further explained how reels have the potential to **catapult individuals into instant fame**, while also serving as a game-changer for **start-ups by enhancing visibility, boosting sales, and driving profitability** through creative punchlines and smart presentation.

Her session was enriched with insightful comparisons between **traditional advertising techniques and modern digital strategies**, showcasing how the focus has shifted from mere slogans to **visual impact and emotional connection.** The talk not only enlightened the audience but also inspired everyone to embrace innovation and adapt to the ever-evolving trends in advertising. It was truly an **informative, dynamic, and forward-looking session** that left a lasting impression on all present.

Rtn. Upendra Deuskar introduced the guest and **Rtn. Shobha Arvind** proposed a vote of thanks and emerged as the lucky Rotarian for the week.



Kaveri Group Meeting

Host: Rtn. Ravindra Vadgaonkar

Date : 22nd April 2026

Venue: Residency Club, Tarabai Park Road, Kolhapur



Kaveri Group member **Rtn. Ravindra Vadgaonkar** organised a **vibrant group meeting** on the occasion of his **birthday**, bringing together 16 members and 16 invitees in an atmosphere of warmth and fellowship. The gathering was marked by lively discussions on various topics, strengthening bonds among members. **President Rtn. Pradeep Karande** addressed the group and highlighted the requirement of volunteers for the **District Learning Assembly (DLA) 2026** in Goa on 25th and 26th April 2026 at **Venue: V. M. Salgaonkar Institute of Hotel Management, Nuvem, Margao, Goa**, encouraging everyone to actively register and participate. The members also wholeheartedly appreciated his dedicated efforts towards the **Ambulance Project**.

The meeting concluded with a heartfelt vote of thanks by **President Rtn. Pradeep Karande**, followed by the felicitation of **Rtn. Ravindra Vadgaonkar** with a floral bouquet. Under the guidance of **Group Leader Rtn. Omkar Bhagat**, the evening turned into a joyful celebration filled with **camaraderie, enthusiasm, and memorable moments**, truly glorifying the spirit of **Rotary fellowship and togetherness**. Members shared laughter, experiences, and strengthened friendships beyond the formal agenda. The event reflected **unity, active participation**, and the true essence of **Service Above Self**. Such gatherings continue to inspire stronger connections and meaningful collaboration within the group, making it a truly memorable and impactful evening. The event was effectively led and coordinated by **Rtn. Abhijeet Haval**, adding great energy and direction to the gathering.



स्वच्छ पाणी – निरोगी भविष्य: शाळेला RO वॉटर प्युरिफायर भेट

दिनांक २३ एप्रिल २०२६

स्थळ : विद्यामंदिर साबळेवाडी, ता. करवीर, जि. कोल्हापूर



गुरुवार दिनांक २३ एप्रिल २०२६ रोजी विद्यामंदिर साबळेवाडी, ता. करवीर, जि. कोल्हापूर येथे रोटरी क्लब ऑफ कोल्हापूर तर्फे RO वॉटर फिल्टरचे भव्य वितरण करण्यात आले, हा उपक्रम विद्यार्थ्यांच्या आरोग्यासाठी एक अत्यंत महत्त्वपूर्ण आणि स्तुत्य पाऊल ठरला. शाळेतील लहानग्या विद्यार्थ्यांनी आणि पदाधिकाऱ्यांनी उत्स्फूर्त स्वागत करून कृतज्ञता व्यक्त केली, तसेच या मोलाच्या देणगीबद्दल मनापासून आभार मानले.

प्रेसिडेंट रो. प्रदीप कारंडे यांनी मुलांना गोष्टीरूपातून रोटरी क्लबचा प्रेरणादायी इतिहास सांगून त्यांच्यात सेवाभावाची प्रेरणा जागवली, ज्यामुळे कार्यक्रमाला एक विशेष अर्थपूर्णता प्राप्त झाली. या RO प्युरिफायरमुळे विद्यार्थ्यांना शुद्ध व सुरक्षित पाणी उपलब्ध होणार असून त्यांच्या आरोग्यात सकारात्मक बदल घडणार आहे, याबद्दल शाळेच्या पदाधिकाऱ्यांनी व विद्यार्थ्यांनी आनंद व समाधान व्यक्त केले.

या कार्यक्रमास प्रेसिडेंट रो. प्रदीप कारंडे, रो. अरविंद तराळ, रो. डॉ. महादेव माने आणि रो. अजिंक्य कदम यांची उपस्थिती लाभली, ज्यामुळे उपक्रमाला अधिक बळ आणि प्रेरणा मिळाली. एकूणच हा कार्यक्रम सेवा, संवेदनशीलता आणि सामाजिक बांधिलकीचे उत्कृष्ट उदाहरण ठरला.

“ Take up one idea. Make that one idea your life – think of it, dream of it, live on that idea. Let the brain, muscles, nerves, every part of your body, be full of that idea, and just leave every other idea alone. This is the way to success. ”

– Swami Vivekananda



कै. कमलाकर नेवगी कर्णबधिर शिशुविद्यालयात बालक-पालक मेळावा उत्साहात संपन्न

दिनांक २४ एप्रिल २०२६

स्थळ : 'मकरंद कोष', ६३६ प्लॉट नं. बी-६६, शाहू सेना चौक, जवाहर नगर, कोल्हापूर.



शुक्रवार दिनांक २४ एप्रिल २०२६ रोजी कै. कमलाकर नेवगी कर्णबधिर शिशुविद्यालय येथे भव्य बालक-पालक मेळावा उत्साहात पार पडला. या कार्यक्रमासाठी प्रमुख पाहुणे म्हणून रोटरी समाज सेवा केंद्राचे अध्यक्ष रो. गिरीश जोशी लाभले. कार्यक्रमास रो. अरविंद कृष्णन (सेक्रेटरी), माजी चेअरमन रो. जेठाभाई पटेल, रो. सुरेश गुळवणी, रो. अविनाश रास्ते, रो. नारायण पटेल, रो. अजिंक्य कदम, रो. सुभाष मालू, डॉ. शिरीष कुलकर्णी, आरती रास्ते, स्वाती गुणे, अश्विनी जोशी, ईला माटे, स्नेहल सप्रे, उषा कुलकर्णी तसेच रोटरी क्लब व रोटरी समाजसेवा केंद्राचे सर्व पदाधिकारी यांची मोलाची उपस्थिती लाभली.

या मेळाव्यात शाळेतील १२ विद्यार्थी यशस्वीरित्या उत्तीर्ण होऊन नॉर्मल शाळेत पहिलीत प्रवेश घेणार असल्याने त्यांचा सन्मान प्रमाणपत्र देऊन करण्यात आला, ही अभिमानास्पद बाब ठरली. त्याचबरोबर सहा महिन्यांत वाढदिवस असलेल्या मुलांचे सामूहिक वाढदिवस साजरे करून आनंदाचा माहोल निर्माण करण्यात आला. रो. अजिंक्य कदम यांनी प्रमाणपत्रे तयार करून दिली, तर डॉ. शिरीष कुलकर्णी यांनी मुलांसाठी खाऊसाठी निधी उपलब्ध करून दिला.

शाळेला पालकांकडून सिलिंग फॅन, २ ब्लॅकबोर्ड स्टँड, पाण्याचा पिंप, तोरण, भेटवस्तू तसेच आर्थिक देणगी देण्यात आली, तर शाळेतील सरीतामावशी यांनी आरतीचे ताट भेट दिले. प्रतिमा धोत्रे व श्वेता फराकटे यांनी आपल्या मनोगतातून शाळेबद्दलची कृतज्ञता व्यक्त केली, तर फर्जना हेल्लेकर यांनी स्वतः बनवलेली फुले देऊन सर्वांचे आभार मानले.

प्रमुख पाहुणे रोटरी समाज सेवा केंद्राचे अध्यक्ष रो. गिरीश जोशी यांनी आपल्या प्रेरणादायी भाषणातून मुलांना व पालकांना मार्गदर्शन केले, अनेक उदाहरणे देत मुलांना प्रेरणा दिली आणि “बाय-बाय” न म्हणता “फ्लाय हाय” – उंच भरारी घ्या असा उत्साहवर्धक संदेश दिला. कार्यक्रमाच्या यशस्वी आयोजनासाठी रो. शोभा अरविंद व वैशाली तराळ यांचे मोलाचे मार्गदर्शन लाभले, तसेच शिक्षक व शिक्षकेतर कर्मचारी यांनी पालकांच्या सहकार्याने उत्कृष्ट व्यवस्था केली.

कार्यक्रमाच्या शेवटी कै. कमलाकर नेवगी कर्णबधिर शिशुविद्यालयाचे चेअरमन रो. अरविंद तराळ यांनी आभार प्रदर्शन केले. अशा प्रकारे हा कार्यक्रम उत्साह, आनंद आणि समाधानाच्या वातावरणात यशस्वीरित्या पार पडला.

Remarkable Blood Donation Camp – 214 Bags Collected with Exemplary Support

Date : 24th April 2026

Venue: Gandhinagar, Kolhapur

On 24th April 2026, Sant Nirankari Satsang Mandal organised a remarkable blood donation camp at Gandhinagar, Kolhapur, which turned into an inspiring example of service and humanity. The Rajarshi Shahu Blood Bank Trust achieved an outstanding milestone by collecting an impressive 214 blood bags, reflecting the strong spirit of community participation. The initiative was greatly strengthened by the generous support of Past President Rtn. Khanchand Panjwani, whose encouragement played a key role in this grand success.

The presence of dedicated RCK members, including Rtn. Avinash Raste - Chairman, Rajarshi Shahu Blood Bank, Rtn. Subhash Malu, Rtn. Mohan Patel, and Rtn. Dheeraj Batheja, added immense pride and energy to the occasion, making the camp a truly impactful and commendable achievement in service to society.



Blood Donation is the Real Celebration of Humanity.

TRIVIA QUESTION ?

Question :

**Who is the President of
Rotary International 2026–2027?**

- A) Francesco Arezzo C) Olayinka Hakeem Babalola
B) Stephanie Urchick D) Shekhar Mehta

Send your answers to **Rtn. Dr. Pooja Sasurkar**
on **Whatsapp**  **90285 26755**

The names of the **First Five Members** with
correct answers will be published in the next bulletin

Last week Question & Answer

What is the official 2026–27 theme
of Rotary International?

Answer -

- D) Create Lasting Impact

Answers given by -

- 1) Ann Vaishali Taral
- 2) Rtn Arvind Taral
- 3) Ann Dhara Sheth
- 4) Ann Nikita Gandhi
- 5) Ann Poonam Shah

Rc Kolhapur Successfully Hosts Twin District Events at Goa. DLA & DTLS-2 for RY 2026-27 sees 600+ Rotarians in attendance

Date : 25th-26th April 2026

Venue: V. M. Salgaonkar Institute of Hotel Management, Nuvem, Margao, Goa.

Rotary Club of Kolhapur successfully hosted two major District events simultaneously — the **District Learning Assembly (DLA)** and **District Team Learning Seminar-2 (DTLS-2)** for Rotary Year 2026-27. The mega event was held at V. M. Salgaonkar Institute of Hotel Management, Nuvem, Margao, Goa.

Chief Guest for the function was **Incoming RI Trustee & Past Rotary International Director A S Venkatesh**.

The two-day event featured focused learning sessions from learned Rotarians across the nation for Incoming Presidents, Secretaries, Treasurers, TRF Chairs, Membership Chairs, Public Image & Service Project Chairs, Assistant Governors, Club Officers, and District Officers. **Around 600 Rotarians from across the district participated.**

Sessions covered key areas including The Rotary Foundation, Public Image, Service Projects, Grant Management, New Club Formation, and Case Studies. The plenary sessions were followed by presentation of the District Budget and Resolutions.



(Continued on next page)

Event Leadership

The event was chaired by **Rtn. Amit Mate**, co-chaired by **Rtn. Pradeep Pasmal**, with **Rtn. Siddharth Patankar** as Secretary. Club President **Rtn. Pradeep Karande** and Secretary **Rtn. Nilesh Kutte** led the host team in their respective capacities.

Team Efforts

Masters of Ceremony: **Rtn. Arvind Krishnan**, **Rtn. Shobha Krishnan**, **Rtn. Dr. Pooja Sasurkar**, and **Rtn. Vikas Kadam** anchored the proceedings with splendid oratory.

Registration & Stalls: **Rtn. Amol Ghodake**, **Ann. Sucheta Chougule**, **Ann. Madhavi Kutte**, **Ann. Vaishali Taral**

Food & Fellowship: **Rtn. Sumeet Chougule**, **Rtn. Vaibhav Sasurkar**, **Rtn. Dr. Mahadeo Mane**, **Rtn. Arvind Taral**

Audio-Visual: **Rtn. Harshad Dhale**

Back Office, Kolhapur:

Rtn. Dr. Menghraj and **Rtn. Aman Momin**

The seamless execution and outstanding teamwork made **DLA-DTLS-2** a resounding success and a proud moment for **RC Kolhapur**.

Successful Conclusion :

The successful execution of DLA and DTLS-2 stands as a testament to the strong leadership, meticulous planning, and dedicated teamwork of the Rotary Club of Kolhapur. With over 600 Rotarians participating, the event not only strengthened learning and collaboration but also set a high benchmark for district initiatives. It reflected the true spirit of Rotary in preparing leaders for impactful service in the coming year.



“A team is not a group of people who work together. It is a group of people who trust each other.”

— Simon Sinek



Congratulations



Ovee Vaibhav Sasurkar

Proud Achievement at Sanjay Ghodawat International School

Sanjay Ghodawat International School proudly announces the remarkable achievement of its student **Ovee Vaibhav Sasurkar** from Class III-B, who secured **2nd Position** in the **Inter-House Memory Art Competition** held for Grade III students.

Representing **Pruthvi House**, **Ovee** showcased exceptional memory skills, creativity, and dedication, earning an impressive score of **23 points**.

The school management, Principal, and teachers extended their heartfelt congratulations to Ovee for bringing pride to the institution. Such achievements continue to inspire fellow students to strive for excellence. The achievement has also brought immense joy to his family, with his **proud parents** celebrating this special milestone.

Well done, Ovee! Keep shining and achieving greater heights.



Congratulations



Aarya Vaibhav Sasurkar

The entire **Proud Achievement at Sanjay Ghodawat International School** fraternity takes immense pride in congratulating **Aarya Vaibhav Sasurkar** for securing the **2nd Position** in the prestigious *Inter-House "What If" Challenge Competition 2026-27* (Grade 7) representing Aakash House.

This outstanding achievement is a true reflection of **Aarya's creativity, innovative thinking, and dedication** towards excellence. Competing among talented students, this success highlights not only academic brilliance but also the ability to think beyond boundaries.

The school applauds this commendable performance and **wishes Aarya continued success** in all future endeavors. Such accomplishments bring great honor to the institution and set an inspiring example for all students.

Proud Parents' Glory – A moment of honor and celebration!



Kolhapur Film & Entertainment Hub – A Legacy in Motion

Role of Dadasaheb Phalke in Kolhapur's Film Legacy

Although Dadasaheb Phalke is primarily associated with Nashik and Mumbai, his influence directly shaped Kolhapur's film culture. After creating India's first full-length feature film *Raja Harishchandra*, he inspired a generation of filmmakers across Maharashtra—including pioneers in Kolhapur.

Birthplace of Indian Cinema Culture

Kolhapur holds a prestigious place in the history of Indian cinema, largely due to the pioneering efforts of Baburao Painter, who laid the foundation of filmmaking in the region during the early 20th century. His establishment, the Maharashtra Film Company, became a training ground for many future legends. This cultural wave continued with the iconic V. Shantaram, who began his journey in Kolhapur before rising to national fame. The city quickly became a nucleus for storytelling, blending art, theatre, and cinema, and earning recognition as one of the earliest film production centers in India.

The Golden Era of Marathi Cinema

During the 1930s to 1960s, Kolhapur flourished as a dominant hub for Marathi cinema. Renowned studios like Prabhat Film Company had strong roots connected to Kolhapur's film ecosystem before expanding to Pune. This era saw the production of socially relevant and culturally rich films that shaped Marathi identity and cinematic expression. Kolhapur's contribution extended beyond infrastructure—it nurtured actors, directors, musicians, and technicians who defined the golden age of regional cinema.

Evolution into Modern Film Infrastructure

As cinema evolved, Kolhapur adapted by developing structured facilities like the Kolhapur Film City (Chitranagari). Spread across a vast area, this film city symbolizes the



city's transition into modern filmmaking. With government support, the facility is being upgraded with advanced studios, outdoor sets, artist accommodations, and technical infrastructure. These developments aim to bring Kolhapur back into prominence as a cost-effective and artist-friendly production destination.

Natural Locations & Rising Shooting Destination

Kolhapur's geographical diversity gives it a unique edge in filmmaking. Scenic locations like Rankala Lake, Panhala Fort, and Radhanagari Dam offer filmmakers a wide range of visual backdrops—from historical grandeur to natural beauty. Combined with lower production costs and easier permissions compared to metro cities, Kolhapur has seen a steady rise in film shoots, TV serials, and digital content production in recent years.

Vision for a Complete Entertainment Ecosystem

Today, Kolhapur stands at the threshold of becoming a full-fledged Film & Entertainment Hub. Plans such as a dedicated Marathi Cinema Museum, expansion of film city infrastructure, and encouragement for OTT and digital content creation reflect a forward-looking vision. With its strong legacy, skilled talent pool, and strategic location near major cities like Pune and Bengaluru, Kolhapur has the potential to evolve into a vibrant ecosystem encompassing film production, post-production, cultural tourism, and media education—reviving its historic glory on a modern global stage.

Shared by - Rtn. Dr. Pooja Sasurkar

Greetings

From -
ROTARY CLUB OF KOLHAPUR



Happy Birthday



- Rtn. Ravindra Vadgaonkar - 22nd April
- Rtn. Nilesh S Kutte - 24th April
- Rtn. Aman Momin - 26th April

Happy Wedding Anniversary

- Rtn. Manish Harlalka - 20th April
- Rtn. Bharat Mali - 21st April
- Rtn. Dahyabhai Patel - 25th April

RC Kolhapur's ROTARY SAMAJ SEVA KENDRA

Permanent Projects

Physiotherapy Centre

Rajarshi Shahu Blood Centre

Hydrotherapy Centre

Institute of Speech & Hearing

Late Kamalakar Nevgi
Karnabhadhir Shishuvidyalay

Parkinson's Disease
Rehabilitation Centre

& many More....

 **0231-2651444 / 8421680996**

NEXT MEETING



DATE:
**Wednesday,
29th April 2026**

TIME:
5:30 PM

CLUB BUSINESS MEETING

**Venue : Rotary Samaj Seva Kendra,
Shri. Madhav Prasad Goenka Bhavan, 3rd Floor,
Smt. Kamal Govind Gundesha Hall,
Rotary Samaj Seva Kendra, Kolhapur**



**wear the Rotary Pin
with PRIDE**

**“A smile is a
curve that sets
everything
straight.”**

PHYLLIS DILLER



**GET IN TOUCH
ROTARY CLUB OF KOLHAPUR**

**WE MEET EVERY
WEDNESDAY AT 5.30 PM**

OFFICE : ROTARY SAMAJ SEVA KENDRA,
Madhavprasad Goenka Bhavan,
Near Collector Office, Kolhapur.

PHONE : 0231-2651444 / 84216 80996

WEBSITE : www.rotarykolhapur.org

Rtn. Dr. Pooja Sasurkar
Bulletin Editor
poojasasurkar@gmail.com

Bulletin Designed by - Rtn. Ajinkya Kadam